



Riverside Sendai Relief Fund



Our friends in our sister city of Sendai, Japan, are in dire need as a result of being at the epicenter of the triple disaster that Japan is dealing with – first a record breaking 9.0 earthquake, followed immediately by a devastating tsunami which tore through many of its neighborhoods, and finally a nuclear crisis that is

threatening the spread of radiation. Sendai has been our sister city for more than 50 years, making it the oldest sister city relationship in the United States. Riversiders have a historic opportunity to set a national example by coming to our friends' aid, quickly and decisively, just as they would come to our aid should disaster ever befall us. When asked how we could help our neighbor who just happens to be halfway around the globe, Sendai's Mayor Emiko Okuyama responded: "We realize that the relationship with Riverside is invaluable to Sendai and we would very much appreciate any kind of monetary assistance the city could provide us with."

If everyone who calls Riverside home would donate even ten dollars each it would make a difference! Visit our donation site at RiversideCa.gov/SendaiRelief where 100% of the donated funds will go directly to Sendai. Let's show Sendai, and the nation, what it means to extend a hand to friends in need.



Council approves construction for two downtown buildings

Fire Station and Municipal Auditorium



Riverside City Council continues to forge ahead with redevelopment projects designed to revitalize the community. On March 1, City Council approved the new construction of Riverside's Downtown Fire Station and building improvements to the Municipal Auditorium. These community facilities contribute to the overall quality of life for residents, businesses and visitors. The new three-story, 30,000-square-foot fire station will be bigger, safer and more efficient than the current facility. It will have a

small museum to display historic fire equipment and memorabilia, office space for fire administration and a new high-tech system

to alert firefighters to calls. The new station will also include its traditional fire poles. This project will create an estimated 250 construction jobs over a seven month period. The Riverside Municipal Auditorium project includes replacing the existing roof and making important seismic upgrades to the building. Additionally, the project will provide ADA upgrades, electrical, mechanical and plumbing improvements, and refurbish and improve seating. This project will

generate an estimated 220 jobs over the next year. With the threat of eliminating redevelopment agencies, the City of Riverside could lose its most valuable tool in creating and maintaining community facilities.

To learn more about Redevelopment and its role in revitalizing the community, visit RiversideCa.gov/Redev

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Redevelopment makes community revitalization possible

Community revitalization reclaims old buildings and roads. It provides housing and jobs. It ensures neighborhoods maintain a safe and desirable quality of life. It makes economic growth possible in places that would otherwise be considered impossible.

Community Revitalization is evident all throughout the City. The street alignment and widening project of Five Points at the intersection of Bushnell Avenue, La Sierra Avenue, Pierce Street and Hole Avenue will improve traffic flow, convert Bushnell into a cul-de-sac, and add amenities including new sidewalks, landscaped medians, street trees and decorative crosswalks to make the area attractive to new business and growth.

Once a prime retail center located in the heart of Riverside, the Riverside Plaza spiraled into decline, becoming a vacant, blighted property and an economic and social burden within the Magnolia Center. The Redevelopment Agency went to work and assisted with property consolidation and revitalization efforts to

transform the Plaza into the thriving entertainment, dining and shopping destination that it is today.

The Arlington Village now has new sidewalks, pedestrian lights, benches and landscaping along Magnolia Avenue, from Farnham to Harrison Streets, thanks to the handy work of the Redevelopment Agency.

These are just a few examples of Redevelopment's success stories in Riverside.



Riverside Plaza Before



Riverside Plaza After

To learn more about Redevelopment and its important role in the community, visit Riversideca.Gov/Redev.

Hunt Park Community Center opens



Thanks to redevelopment, residents in the Arlington neighborhood will soon have access to a new community center and gymnasium.

The new 15,470-square-foot Hunt Park Renck Community Center is more than double the size of its previous facility. This new facility offers an indoor gymnasium, reception area, game room, computer room, fitness room, class room, multi-purpose room and kitchen. Additionally, a new parking lot will provide 150 spaces to support the center's sports activities, recreation programs and community gatherings.

The multi-purpose room can be divided into two separate banquet rooms and is sized to serve up to 208 patrons for dining and 440 patrons for general assembly when rooms are combined. For park users looking for shelter from the sun while relaxing outdoors, the shade shelter has been relocated to the southwest corner of the outdoor basketball court.

Residents are invited to view the new Hunt Park Renck Community Center at its grand opening event on May 7, at 10 a.m.

E-waste donations offer tax deduction

The largest E-waste collector in the region and the only not-for-profit collector is SmartRiverside.

SmartRiverside is the non-profit organization closely affiliated with the City of Riverside that makes it possible for low-income families to own a computer. They offer free desktop computers and access to Riverside's wireless internet upon completion of computer instruction courses. The computers are built with parts purchased from E-waste donations by participants in Project B.R.I.D.G.E. (Building Resources for the Intervention and Deterrence of Gang Engagement) which is a gang prevention, intervention and suppression program.

Electronic waste or "E-Waste" recycling prevents mercury, lead and other hazardous materials from destroying the earth's environment. E-Waste donated to SmartRiverside is good for the environment and your wallet – all donations are tax deductible. Funds from the

program are used to provide free technology training, free computers and free internet access to Riverside families who otherwise could not afford them. Qualifying families must live in Riverside and make less than \$45,000 a year.

SmartRiverside continues to provide over 100 computers each month and E-waste donations will help reach the milestone of its 5,000th computer this year.



10th Annual Riverside Neighborhood Conference

It's our 10th Annual Neighborhood Conference, and we're having a good old-fashioned block party at California Baptist University (CBU) on Saturday, June 4, from 7:30 a.m. to 1:30 p.m.

Now more than ever Riverside residents and City Hall must work together. Collaboration on community problem-solving and the maintenance of our quality of life is key. The goal of the conference is to network neighbors with each other, city hall and local community-building resources to promote neighborhood livability.

The day's festivities will begin with a welcome from the Mayor, followed by exciting workshops playing off the "Give Riverside" – Collaborating to Build Community theme, and conclude with a block party picnic on the front lawn of CBU.

Workshops will include topics such as Police and Community Partnerships, Creating Certified Backyard Wildlife Habitats, Planning Your Neighborhood Block Party and Riverside Volunteer Opportunities, to name a few. There will also be more than 30 exhibit booths from city departments, community groups and service agencies.

The conference workshops and continental breakfast are free. Lunch is available for \$5. Residents can pre-register for this free event online at RiversideCa.gov/Neighborhoods/. Due to budget constraints, no childcare will be provided at the conference.

For more information on the Neighborhood Conference, visit RiversideCa.gov/Neighborhoods/ or call 826-5195.

Bryant School of Arts and Innovation

Parents are encouraged to check out Riverside Unified School District's exciting, new Bryant School of Arts and Innovation, to be housed at Bryant Elementary School, 4324 Third Street, starting this fall.

Located in downtown Riverside, Bryant Elementary is an ideal location as it is centered among the City's museums, theaters, main library and art galleries.

Based on the nationally recognized Core Knowledge® program, this new school provides lessons that connect history, geography, literature and the arts at every level. The program will begin with full implementation in kindergarten and first grades in 2011-2012. By adding additional grade levels and content strands each succeeding year and following the Core Knowledge® program, Bryant will complete its conversion to a full School of Arts and Innovation within three years. This free program is the only one of its kind in the Inland area and applications are now being accepted.

By providing specific guidelines in all core subject areas, this program encourages academic success in children through the development of a strong foundation of knowledge with an emphasis on arts and technology. It also enables students to create connections and see the rich and varied perspectives on different subjects, positioning them well for lifelong learning achievement.

Core Knowledge® at Bryant Elementary School is a perfect fit for residents of the "City of Arts & Innovation."

Registration for the new Bryant School of Arts and Innovation is now open, for information on how to apply call 788-7441.

Coming Spring 2011

May 5 California Baptist University
Choir and Orchestra

May 7 Mariachi Reyna de
Los Angeles® with the
Corona Symphony Pops

May 13 Bob James

May 14 Riverside County
Philharmonic

May 20-22 Broadway Series:
Burn The Floor

Jun 3 Country Rock Legends

Jun 26 Brian Regan

Aug 3 Peter Frampton

FOX
Performing Arts Center
Riverside, California

FoxRiversideLive.com



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SUNDAY, MAY 15 • 11 A.M. - 6 P.M.

4204 RIVERWALK PARKWAY

951-826-5265 or speialevents@riversideca.gov



City of Arts & Innovation



THE GREEN PAGE

Environment Awareness Month

April is Environment Awareness Month, so it's a great time to learn how to "live green" and make changes in our daily lives that can help create a more sustainable Riverside.

Start by turning off lights when not in use. By doing this we use less energy and create less pollution. Reduce outdoor watering to help conserve this limited resource. Recycle and compost to help reduce the amount of refuse that goes to our landfills.

When we all do our parts to reduce the impacts on the environment, we

create a healthy, beautiful and sustainable community to live and work in.

For more green living tips and information, visit GreenRiverside.com

Five Quick Ways to Live Green

- Use our free reusable shopping bag available at Riverside Public Utilities' payment locations at 3025 Madison or 3460 Orange while supplies last
- Install Compact Fluorescent Light bulbs (CFLs)
- Reduce, reuse and recycle
- Eat and buy local
- Fix water leaks

Go Paperless

Riverside Public Utilities is committed to helping make Riverside a greener place to live by offering its customers paperless electronic billing.

Customers with Online Bill Pay accounts can select the paperless option in their "My Account" tab to sign up. Additional information is available at RiversidePublicUtilities.com/Paperless, or use your smart phone to snap a picture of the code below to find out more.



Green power premium

Riverside Public Utilities is committed to providing our customers with power that comes from clean, renewable energy resources, such as the sun, wind, water and geothermal activity. You can help us increase our green power resources by opting in to the Green Power Premium program. Customers in this program agree to contribute an additional two cents (\$0.02) per kilowatt hour (kWh) of electricity used, at their current per kWh rate.

Funds raised through this program purchase renewable energy resources for the City of Riverside.

For more information, visit GreenRiverside.com



Volt joins clean vehicle fleet

It's electrifying, or should we say electric. It's innovative – chosen by Motor Trend as the 2011 Car of the Year. It's the Volt, by Chevrolet, and it's the newest vehicle to join Riverside Public Utilities growing fleet of electric and alternative fuel vehicles.

The new Volt combines the efficiency and environmental benefits of an electric car with the long-range capabilities and convenience of a

traditional vehicle. It can initially drive on electricity for about 35 miles providing gas-free and emissions-free operation. Then when needed, the Volt uses a quiet onboard gas generator to provide additional electric power that can increase its total driving range to approximately 375 miles. The Volt can be charged at home from a standard outlet in about 10 hours, for an average cost of only \$1.50 a day.



You won't miss this vehicle driving through the streets of Riverside with its colorful wrap featuring conservation-inspired designs and GreenRiverside.com bumpers. This green machine is used for daily operations and to display at events to promote electric vehicles and their environmental benefits.

Go to GreenRiverside.com where you can learn more about electric vehicles and going green.

Community Events Calendar

April

13, 14, 15
Riverside International Film Festival - Various Films
Ultra Star Cinema
2 - 10 p.m.
Visit RiversideFilmFest.org

16
6th Annual Salute to Veterans Parade
Starts at RCC
(Magnolia/Ramona)
10 a.m. - 1 p.m.
For more info call 687-1175

Riverside International Film Festival - Various Films
Ultra Star Cinema
Noon - 11 p.m.
Visit RiversideFilmFest.org

Downtown Easter Egg-stravaganza
Downtown Riverside
Main Street
Noon - 4 p.m.
For more info call 781-7335

A Senior Salute: Dancing with the Stars-Inland Empire Edition
Fox Performing Arts Center
7 p.m.
For more info call 351-8800

17
"How to Garden" Tour
Various locations in Wood Streets
11 a.m. - 5 p.m.
For more info visit
WoodStreetsGreenTeam.ning.com

Riverside International Film Festival - Various Films
Ultra Star Cinema
Noon - 5 p.m.
Visit RiversideFilmFest.org

19
Riverside Police Dept. Car Seat Fitting
Magnolia Street Station
9 a.m. - 1 p.m.
For an appointment, call 826-5674

21
Celebrate Dance
Landis Performing Arts Center
8 p.m.
For more info call 222-8100

22
"We Are Not Alone" Tomas Rivera - A Musical Narrative
Culver Center of the Arts
6:30 - 9:30 p.m.
For more info call 827-3755

Celebrate Dance
Landis Performing Arts Center
8 p.m.
For more info call 222-8100

23
Spring Egg Hunt
Bryant Park
3 - 6 p.m.
For more info call 826-2000

Film Screening: Animal Kingdom
Culver Center of the Arts
7 - 9 p.m.
For more info call 827-3755

Celebrate Dance
Landis Performing Arts Center
8 p.m.
For more info call 222-8100

24
Mount Rubidoux Easter Sunrise Service
Mount Rubidoux
6 - 8 a.m.
For more info call 683-1711

28
Dianne Reeves
UCR University Theatre
8 p.m.
For more info call 827-4629

29
Film Screening: Dogtooth
Culver Center of the Arts
7 - 9 p.m.
For more info call 827-3755

Show n' Go Cruise & BBQ
Downtown Riverside
5 - 10 p.m.
For more info call 682-1656

30
Show n' Go Car Show for Charity
Downtown Riverside
7 a.m. - 5 p.m.
For more info call 682-1656

March of Dimes Walk for Babies
RCC
8:30 a.m.
For more info call 351-6371

The Carolyn E. Wylie Center's Stroll N Roll Fundraiser
Shamel Park
9 a.m.
For more info call 683.5193

Grooving in the Grove (Formerly Earth Day)
Grove Clean-Up
Citrus State Historic Park
9 a.m.
For more info call 780-6222

YWCA's Men Who Cook
YWCA on Magnolia Avenue
4 - 8 p.m.
For more info call 687-9922

Film Screening: Vincere
Culver Center of the Arts
7 - 9 p.m.
For more info call 827-3755

May

1
First Sundays
Riverside Art Museum
1 - 4 p.m.
For more info call 684-7111
RiversideCa.gov/museum

Show n' Go Car Show for Charity
Downtown Riverside
8 a.m. - 2 p.m.
For more info call 682-1656

5
Command Performance by CBU Choir and Orchestra
Fox Performing Arts Center
7:30 p.m.
For more info call 779-9800

6
Deaf Nation Expo Riverside
California School for the Deaf - Football Field
9 a.m. - 5 p.m.
For more info call 782-6500

ART Swap and Collectibles Festival
Riverside Art Museum
10 a.m. - 4 p.m.
For more info call 684-7111

7
Deaf Nation Expo Riverside
California School for the Deaf - Football Field
9 a.m. - 5 p.m.
For more info call 782-6500

Hunt Park Grand Opening
4015 Jackson Street
10 a.m.
For more info call 351-6132

ART Swap
Riverside Art Museum
10 a.m. - 2 p.m.
For more info call 684-7111

Wienerfest, Wieners-N-Wheels 2011
Fairmount Park
10 a.m. - 3 p.m.
For more info call 780-6718

Rape Crisis Center's 30th Annual Gala
Banquet & Auction
Victoria Country Club
5 - 10 p.m.
For more info call 686-7273

Film Screening: Please Give
Culver Center of the Arts
7 - 9 p.m.
For more info call 827-3755

An Evening of Mariachi: Mariachi Reyna de Los Angeles with the Corona Symphony Pops
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

10
55+ Reading Book Club
Dales Senior Center
9 a.m.
For more info call 827-2047

13
Film Screening: Orfeu Negro (Black Orpheus)
Culver Center of the Arts
7 - 9 p.m.
For more info call 827-3755

Bob James and The Corona Symphony Pops Orchestra
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

14
Tour de Riverside
Fairmount Park
8 a.m. - 12:30 p.m.
For more info visit
rotarybikes.org

Marcy Library Grand Opening
6927 Magnolia Avenue
10 a.m.
For more info call 682-5524

Stars of the Philharmonic "Short, Sweet and to the Point"
Fox Performing Arts Center
7:30 p.m.
For more info call 779-9800

15
Bird Walk
California Citrus State Historic Park
8 a.m.
For more info call 780-6222

USATF Masters 15K Walk
Fairmount Park
8 a.m. - 12 p.m.
For more info call 909-824-2336

La Sierra Grand Prix
4204 Riverwalk Pkwy.
11 a.m. - 6 p.m.
For more info call 826-5265

FOR MORE DETAILED INFORMATION ON RIVERSIDE EVENTS CHECK OUT **RiversideCa.gov**



KEEP YOUR TAX DOLLARS WORKING IN YOUR COMMUNITY

1% of all taxable sales come back to the City to support Fire, Police, Museum, Parks, Libraries and Youth Programs.



ShopRiversideNow.com



Saturdays
8 a.m. - 1 p.m.
Main Street
between Fifth and Sixth Streets







City of Arts & Innovation

Riverside Outlook

April 2011

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City of Riverside
3900 Main Street
Riverside, CA 92522

Mayor:
Ronald O. Loveridge
City Council Members:

Mike Gardner	Ward 1
Andy Melendrez	Ward 2
Rusty Bailey	Ward 3
Paul Davis	Ward 4
Chris Mac Arthur	Ward 5
Nancy Hart	Ward 6
Steve Adams	Ward 7

City Manager:
Bradley J. Hudson

826-5311

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**Food • Craft fair
Car/Cycle show
Beer Garden • Refreshments
Entertainment • Fun for the KIDS!
Little Mr. Hot Sauce &
Little Miss Chili Pepper contest!**



**Riverside's Inland Empire Regional 9th Annual
Chili Cook-off & Car/Cycle Show
May 28 2011 - 9:30 a.m. to 5 p.m**

Magnolia from Van Buren to Jackson, Arlington Village, Riverside
For more info: 951-509-1100



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City of Arts & Innovation